



September 5, 2016

## **MEDIA ADVISORY**

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### **DWR Flood Experts and Local Elected Officials to Discuss Strategies to Reduce Flood Risk**

As more than 280,000 Central Valley property owners this week are notified they are at risk of catastrophic flooding and should prepare, California flood officials and local elected officials gather in Sacramento to discuss the best steps toward reducing that risk in coming years.

The California Department of Water Resources (DWR) is mailing flood risk notifications to owners across 17 counties in the Central Valley whose property is located behind a State-federal levee and within a Levee Flood Protection Zone (LFPZ). The zones include portions of Sacramento, San Joaquin, Yolo, Sutter, Yuba, Butte, Fresno, Merced, Tehama, Colusa, Glenn, Solano, Stanislaus, Lake, Placer, Plumas and Madera counties.

Meanwhile, nearly 600 professionals in government, academia, the private sector and non-profits are examining the latest strategies, tools and technologies in floodplain and flood risk management at the [Floodplain Management Association \(FMA\) 2016 Conference](#), supported by DWR.

The FMA Conference, to be held at the Sacramento Hyatt Regency Sept. 6-9, is the premier floodplain management conference in the western United States, bringing together the field's top experts from California, Nevada and Hawaii.

An agenda with detailed listings of conference activities and participants can be found [here](#).

## **Media Opportunities**

### **Tuesday, Sept. 6**

#### **What: DWR Commemorates 100<sup>th</sup> Anniversary of Sacramento Weir;**

DWR flood officials welcome conference attendees at Sacramento Weir for viewing and historical briefing.

**When:** 2:55 p.m., conference attendees arrive via tour vans.

**Where:** Sacramento Weir, Sacramento River Mile 63.5 in West Sacramento

Located along the right bank of the Sacramento River approximately four miles upstream of the Tower Bridge and about two miles upstream from the mouth of the American River.

### **Wednesday, Sept. 7**

**What: Awards Luncheon**

- Mayor Chris Cabaldon, City of West Sacramento, Keynote Speaker
- FMA Local Community Service Project presentation – Sacramento Mustard Seed School. 200 donated backpacks, filled with school supplies and kid-friendly flood awareness

items

by conference attendees, will be presented to Sacramento Mustard Seed school officials.

**When:** 12:45 p.n., Award Luncheon program begins

**Where:** Sacramento Hyatt Regency, Regency DEF

### **Thursday, Sept. 8**

**What: Old Sacramento flood history walking tour**

- DWR flood risk experts lead an interactive flood history walking tour through the streets of Old Sacramento.
- A unique opportunity to learn about the founding of the “River City” over 150 years ago and view the imprints of initial efforts to protect Sacramento

from

flooding. The last stop on the tour is at the California State Railroad Museum for a brief presentation describing how engineering and planning predecessors

analyzed

flooding and managed floodplains both in the Central Valley and other parts of the U.S.

**When:** 5:45 p.m. Walking tour begins

- Presentation at California Railroad Museum will be made during Conference Dinner Reception, held from 6:30-9:30 p.m.

**Where:** Mini Donut Shop, 200 2<sup>nd</sup> St., Old Sacramento (tour start point)

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Every Californian should take steps to conserve water. Find out how at [SaveOurWater.com](http://SaveOurWater.com).



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